



News Release

1 February 2010

British media firm launches free news web portal www.OnenewsPage.in

A free news portal is being launched today to cater for India's rapidly-expanding online news audience.

Its new India site www.onenewspage.in offers a highly convenient way to search the latest stories on a wide range of topics, including current affairs, business and finance, politics, sports, celebrity, science and technology.

www.onenewspage.in is easy to navigate with constantly updated with the latest news headlines, says the British firm behind the new site, One News Page Ltd.

India headlines are provided by over 200 trusted news channels including all the leading daily news providers such as The Times of India, The Hindu, the BBC, Reuters India, Business Standard, NDTV and OneIndia.

One News Page Ltd has already established itself a leading news portal provider. Its global news site www.onenewspage.com, launched less than a year ago, which Quantcast.com ranks in the top 10,000 in the United States.

At launch, there is a searchable archive of nearly 1,000,000 news headlines, with a further 2,000 news items added each day.

Marc Pinter-Krainer, the founder and CEO of One News Page, sees great growth potential in India, with its fast-growing economy and its large, literate English-speaking population.

Research released in December 2009 by US digital intelligence group ComScore that shows that traffic to online news sites in India has grown by 37 percent, standing at 15.8 million visitors.

Dr Marc Pinter-Krainer, Chief Executive Officer, says

“Our new portal helps India’s online community find the most relevant news items they want to read both quickly and easily. The stories are supplied by the news organisations they already know and trust, with some 200 channels available on launch.

“We see great potential for our site here, and have set an ambitious goal to build www.onenewspage.in into one of India’s leading news headline portals.”

Enquiries:

Neil Boom
PR Director, One News Page Ltd.
Tel: +44 (0)7866 805 108 (Mob)

About One News Page Ltd.

One News Page Ltd runs a family of news portal websites. Each site aggregates news headlines from major trusted news sources from its domestic news providers. Or in the case of OneNewsPage.com, from trusted global sources.

The sites provide users with a powerful search engine to locate relevant news coverage easily. To access the full news article, users are referred to the source website directly.

Other site features include Twitter integration and customised news RSS feeds.

Optional member registration provides access to live news alerts, news book marking, and more.

Users of mobile phones and iPhone / iPod Touch devices can access the mobile application service of One News Page at <http://m.onenewspage.com>.

Access to all One News Page sites is free of charge.

One News Page Ltd. officially launched its global news headline portal www.onenewspage.com in May 2009, which is currently ranked by Quantcast as a top 20,000 US site.